

Hints and Tips for Raising Funds for us

Your event

If you already have an idea it is worthwhile writing down a little plan to make sure you have everything covered i.e. the what, where, when, who and how much. Involve as many people as possible in the planning as this will ensure that they invite their friends and family to support the event as well. Watch what you spend your money on as you want to make sure you raise as much money as possible for the Centre.

Setting a target

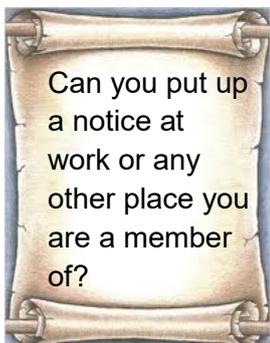
Set yourself a target for the amount of money you would like to raise as this helps to encourage your friends to give generously. You can also break down where you think the money might come from i.e. x from sponsorship, x from a cake or book sale at your place of work. In that way it seems less daunting.



Spreading the word



If you haven't already done so now's the time to get the word out about what you are doing for the Cancer Support Centre. Spread the word far and wide about what you are doing and more importantly why it's important for you to raise funds for the Cancer Support Centre. Mention it on your Facebook, Twitter or any other social media websites that you may use. Don't forget to include a link so people can go directly to your VirginMoney Giving or BTMydonate page to sponsor you (see Online fundraising).



If you need help with posters contact the Centre and we can provide a blank poster for you to fill in with the details of your event

Sponsorship

If you are using a sponsor form start passing it around it to everyone you know. You are more than welcome to photocopy this if you need more so you have a form going round at work, with family or colleagues from any groups you may be part of.

Online fundraising.

Another way to raise funds is to set up an online fundraising page. This is a very quick and easy way to collect sponsor money or promote your event - you can set yourself a target, post a picture, and even email your family and friends at a click of the button. Just register with www.btmydonate.co.uk, www.uk.virginmoneygiving.com and follow the step by step instructions. You will find the Cancer Support Centre listed in charity section.

Last but not least

Have fun and enjoy whatever it is you are doing!