

Thank you to

Thank you

- ◇ The volunteers who give their time generously, meeting & greeting, organising the library, and helping at fundraising events, and anything else !!!
- ◇ The volunteers & trustees & staff who give their time to ensure that the Centre is managed and operates in an efficient and effective manner.
- ◇ The therapists and volunteers who support our clients individually or in groups
- ◇ The individuals who have made Gifts and Donations - toward the costs of their therapies, in remembrance of loved ones, in celebration of anniversaries, and for all the many other reasons ...
- ◇ The volunteers and supporters who arrange and run all the variety of fundraising events and activities and collections, complete fun runs, cycle rides and all manner of other things to raise funds for the centre .....
- ◇ **We cannot name you all, but THANK YOU, you know who you are!**

Thank you to the various companies and organisations who have supported us and raised funds for the Centre. Including :

- Centrepont Print    Anne Brown    Caroline Parkinson Memorial Fund    Asda Minworth
- Cookes furniture & Edwards Restaurant    Wyndley Badmington Club    Spec Savers
- Marks & Spencer    New Oscott, Mere Green & Sutton Coldfield    Moor Hall Hotel
- Tony Christie    Linda & David Lamb    Charity Chums    David Hamilton    Canwell Show
- Mere Green Primary School    Four Oaks Ladies Club    Tangent Sutton Coldfield
- Sutton Vesey Rotary    Sutton Charitable Trust    Gemini Financial Services
- Boldmere Bullets    Moor Hall Golf Club    Buzzard Valley    Lovells Partnerships
- Waitrose Mere Green    John Lewis    Lynne Archer    Gemini Financial Services
- Chris Kimberley    Moo Fresh    All Saints Parish Church    ABvie Pharmaceuticals
- Grays of Shenstone    Charisma beauty Salon    Sutton Coldfield Hockey Club
- Sutton Coldfield Chamber Choir    Inner Wheel    Wylde Green & Mere Green

The Lord Mayor of Royal Sutton Coldfield

Thank you



# The Cancer Support Centre

**Your Journey    Our Support    Your Choice**

## Annual Report 2017 / 18



**Working to provide a place of sanctuary and support  
to all those affected by cancer**

**The Cancer Support Centre, Lindridge Road, Sutton Coldfield, B75 6JB**

**[www.suttoncancersupport.org](http://www.suttoncancersupport.org)**

Telephone : 0300 012 0245    email : [info@suttoncancersupport.org](mailto:info@suttoncancersupport.org)

Charity number : 1089658

Reg Companies House, Cardiff No : 4202897

## From the Chair

Over the last 12 months the Board of Trustees has been considering the future of the Centre, in light of both the increasing need for services such as ours within the community and also the risks and challenges facing charities such as the Cancer Support Centre.

Our focus going forward will be around 5 strategic themes:

- Quality and Reputation** – ensuring that the Centre is recognised as a provider of a quality cancer support service.
- Person Centred** – meeting the needs of our clients through our own services and also by building partnerships and signposting with other organisations.
- Growth** – aiming to double the number of clients we support in the next 5 years.
- Funding Streams** – diversifying our funding streams to ensure a solid and sustainable financial base on which to grow.
- Delivery** – optimising our physical base and looking to connect with and support clients by other means such as a virtual support channel.

In addition, as part of our strategy development this year we created a slogan that we feel reflects our approach to helping people whose lives have been affected by cancer, “*Your Journey, Our Support, Your Choice*”. In the year ending March 2018 we supported 165 new clients and more than 300 additional clients who have been using the centre on a longer term basis.

As always I would like to thank everyone involved in supporting the Centre. We were lucky enough to be the first Charity of the Year for the Mayor of Sutton Coldfield, which not only helped us raise funds but also helped us raise our profile as a Cancer Support charity. We were also supported by many local organisations from who made us their charity of the year. Our patrons ran events to support us, with Tony Christie organising a golf day and evening event to help boost our funds and James Pike from Cookes furniture as always running events for us throughout the year. We are grateful to every individual who has supported us, attending our events, making donations, fun runs and every other creative idea people have come up with to support us.

It is no understatement to say that without our volunteers the Centre wouldn't exist. We have over 60 volunteers helping with everything from reception to bag packing, fundraising to delivering workshops our volunteers. Each person brings their own skills and expertise to the centre and plays a key role in the charities success.

In particular this year I would like to thank my fellow trustees and supporting board members for the hard work they undertake behind the scenes. The Trustees have not only focussed on the strategic direction of the Centre over the last 12 months but have also offered support for the management of the organisation at a time when we have been under resourced in the office team. Whilst this is no longer necessary, the passion and drive of each of the Trustees remains vital to the ongoing success of the Centre.

This year has seen some changes on the Board. We have said thanks and goodbye to Paul Williams my predecessor and whilst continuing to support the Centre with fundraising Jo Davies also stepped back from being a Trustee. At the AGM Alan Bunn will also step down as a Trustee although we won't lose his considerable expertise completely as he will continue to support as a volunteer going forward. We also brought in two additional trustees in June 2018, Julie Emery and Dorothy Cavanagh. Their passion for the centre and external expertise makes them both a wonderful addition to the team.

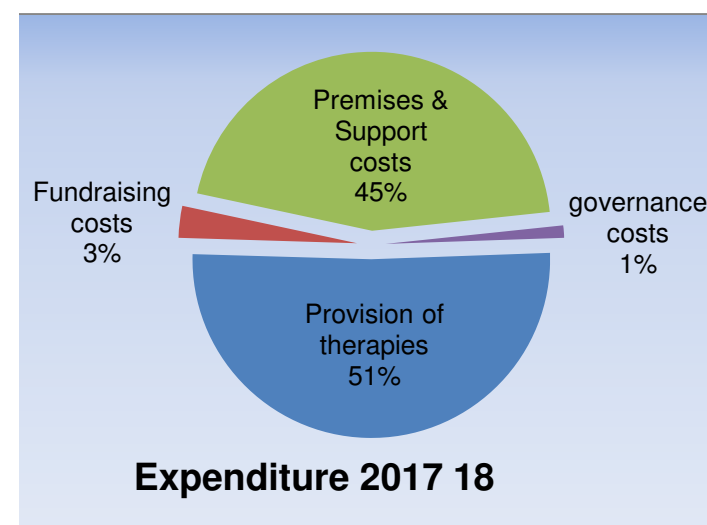
Finally I will be standing down as Chair after 3 years in post. It has been a challenging and yet rewarding time and I hope I have helped to support and strengthen the centre's foundations ready for future growth. Marie Moore, a trustee for 4 years, will be my replacement. Marie brings a wealth of expertise and a strong strategic focus to the role and I wish her all the best for the future.

*Alison Burgess*

Chair of Trustees

## The finances ..... In the year ending 31<sup>st</sup> March 2018

Primarily due to the funding received for the Survive & Thrive project covering significant project costs we were able to achieve a surplus this year. This has been put on one side to cover costs for future growth and development according to the Strategic 5 year plan.



This year the cost of running the Cancer Support Centre was £155,837 of which £138,515 (96%) was spent on providing premises and support to our clients.

The remainder was spent on fundraising and governance — the legal management of the organisation in accordance with our constitution (rules).

The picture left shows how the money was spent.

Our total income was £164,330.

£71,041 from donations and legacies

£67,325 from our Supporter fundraising and organisation Charity of the Year

£24,409 from our own fundraising events

Just £1200 from Grants and £355 coming from investments.

In the picture (right) you can see where the income came from, and it shows how heavily the Centre relies on donations and the significant efforts of the fundraising team and all our many supporters undertaking activities and putting on events, to raise funds for us.

We do not receive any funding from Government or the NHS and we have to raise all funds every year to continue to be able to support those affected by cancer.

If you would like to help by giving regularly through standing order, or running a fundraising event then please get in touch.

The Finance Team

Taken As Extract from the Financial Statements year end 31st March 2018. For full copy see the office.

### Did you know .....

We have to raise over £3000 every week to continue to offer the support we do to our clients.

and it costs the Centre £43 for every therapy we offer !

We do not receive any money from the NHS and have to raise all our income ourselves or through our supporters running events or applications to Trusts and funders....

